

GOLD

PROFESSIONAL



GOLD PROFESSIONAL

BRAND PRESENTATION





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GOLD PROFESSIONAL

AWARD-WINNING, NATURE-INSPIRED,
CRAFTED FOR EXCELLENCE

Gold Professional is your luxury haircare brand from Denmark, seamlessly merging nature, beauty, fashion, minimalism, and eco-consciousness. Designed by hairstylists, for hairstylists, it brings together revolutionary formulations, Scandinavian elegance, and environmental sustainability for a truly refined haircare experience.

Loved by top salons worldwide, Gold Professional transforms haircare into an art form, from sensory-rich fragrances to high-performance results and responsible innovation. Luxury without compromise, created for those who demand the best.





Marco
MERIE



Víctor
MORENO

A VISION BORN IN 2008

Gold Professional was founded in 2008 by visionary stylists Marco Merie & Víctor Moreno with a clear mission: to create a luxurious, high-performance haircare line that reflects the art of hairdressing. Designed by hairstylists, for hairstylists, every product is crafted with high-quality ingredients, ensuring exceptional performance and multifunctionality for effortless styling.

More than just haircare, Gold Professional is a fashion-forward experience, where minimalist design, signature fragrances, and salon-level results meet. Compact, unisex, and exclusively available in salons, our range brings the essence of professional expertise to your everyday routine. At Gold Professional, we believe in the natural beauty within each individual, eager to be enhanced.

No mass production. No e-commerce.
Just pure, salon-crafted excellence.

OUR COMMITMENT

TO NATURE

At Gold Professional, sustainability is not a trend, it's a responsibility. Every product is designed with eco-conscious innovation, ensuring exceptional results while respecting the planet.

CERTIFIED GREEN

Gold meets the highest environmental standards set by the Danish government, ensuring responsible production at every stage.

NATURAL ORIGINS

Up to 100% of active ingredients in shampoos, conditioners, and masques come from natural sources, including botanical extracts, pure oils, and antioxidants.

VEGAN & CRUELTY-FREE

Gold is proudly PETA-certified, never tested on animals, and was the first brand to register a professional hair color line with PETA.

NO COMPROMISES

Every formula is free from sulfates and parabens, delivering purity without compromise.

Gold Professional is committed to protecting nature beyond haircare. That's why we support PETA, Oceana, and The Nature Conservancy.





THE SCANDINAVIAN SECRET TO

EFFORTLESS BEAUTY

Gold Professional is more than haircare: it's an experience. Designed to evoke emotion, every detail, from the refined packaging to the signature fragrances, it embodies Scandinavian minimalism and modern elegance.

This award-winning range brings glamour, sophistication, and unparalleled quality to everyday haircare, merging high-performance formulations with effortless usability. Loved by stylists worldwide, Gold simplifies styling and transforms haircare into a seamless ritual of beauty and self-expression.

A PHILOSOPHY

DRIVEN BY EXCELLENCE

At Gold Professional, haircare means a seamless blend of artistry, innovation, and conscious choices. Every product is crafted with precision to ensure peak-performance results that meet the highest professional standards.

Our collection is designed for versatility and efficiency. Each product is multifunctional and compact, allowing for effortless styling and simplified routines without the need for excessive products. From cleansing to finishing, every formula delivers targeted benefits for all hair types and concerns.

Our dedication to education and craftsmanship fuels everything we do, ensuring stylists worldwide have the tools they need to create exceptional hair. With a strong fashion influence, our products not only perform but also complement a modern, style-conscious lifestyle.

At Gold Professional, timeless quality meets innovation, bringing together advanced formulations, eco-friendly ingredients, and cutting-edge technology to deliver a truly luxurious haircare experience.

WHERE VALUES

DEFINE BEAUTY

Gold Professional is more than haircare—it's a philosophy of beauty, innovation, and responsibility. Rooted in Scandinavian minimalism, our high-performance, multifunctional, and salon-exclusive products bring luxury and expertise straight from professional hands to yours.

Beyond performance, we are committed to eco-consciousness, ethical sourcing, and sustainability, ensuring beauty that respects both you and the planet.

Step into a world where innovation meets elegance—because your hair deserves the best.





ROOTED IN CULTURE,

DEFINED BY VISION

Gold Professional is built on a foundation of Nordic heritage, passion, and a clear vision—where haircare meets innovation and artistry. Every formula reflects our dedication to quality, performance, and exclusivity, ensuring a salon-grade experience with every use.

Driven by determination and respect for both hairstylists and clients, Gold Professional creates products that don't just perform, but inspire. Our commitment to sophisticated design and total salon partnership means every product is crafted with care, empowering professionals and elevating everyday routines.

THE GOLD STANDARD IN

SALON-EXCLUSIVE HAIRCARE

Rooted in strong values and a passion for craftsmanship, we create salon-focused, multifunctional products that simplify haircare while ensuring professional-level results. Our compact retail line makes premium haircare accessible, while our exclusive Metamorphyc Salon System, True Pigments Color Conditioners, and high-performance hair colors empower hairstylists with limitless creative possibilities.

With timeless design, easy-to-use formulations, and salon-exclusive expertise, Gold Professional is where beauty and fashion merge seamlessly.



GOLD HAIRCARE

WHERE LUXURY MEETS PERFORMANCE

Indulge in a salon experience at home with high-performance formulas designed to bring out the best in your hair. Gold Haircare is crafted with precision, passion, and the latest innovations—all in a curated, easy-to-use range.



- **Effortless beauty for all** – Unisex formulas designed for every hair type, bringing salon perfection to everyone.
- **A scent you'll fall in love with** – Infused with essential oils, our signature fragrance turns every wash into a sensory ritual.
- **Powerful, concentrated formulas** – Less product, maximum performance: luxury that lasts.
- **Smartly curated selection** – A compact range of must-have essentials, making haircare simple yet effective.
- **Always evolving, never outdated** – Core products are continuously upgraded with cutting-edge innovations.
- **Trend-led, fashion-forward styling** – Limited-edition and seasonal exclusives ensure your look is always ahead of the curve.
- **100% vegan & cruelty-free** – Formulated with premium, eco-friendly ingredients. Never tested on animals.

GOLD PROFESSIONAL

PRODUCT LINES

Gold Haircare offers a complete system designed for both professional salon treatments and effortless at-home maintenance. Our three essential categories ensure exceptional performance at every stage of your haircare journey.

Designed for versatility, multifunctional innovation allows you to streamline your routine—each product serves multiple purposes, reducing clutter without compromising performance. With seamless mix & match technology, Gold Haircare lets you create a fully customized look, from effortless volume to sleek smoothness.

Tailor your style with adjustable hold factors ranging from 1 to 5, giving you total control over your hair's flexibility and structure. Whether you need a soft, natural finish or a defined, long-lasting hold, Gold adapts to your needs—because great hair should be as unique as you are.



GOLD
BLOND SHAMPOO
250 ML / 8.45 FL. OZ.

GOLD
FAIRY DUST
HAIR POWDER
10 GZ

GOLD
CURL CREAM
150 ML

GOLD
TEXTURIZING
SPRAY WAX
75 ML



WASH & NOURISH

The Wash & Nourish Line brings out the best in your hair with high-performance shampoos and conditioners designed for all hair types. Whether you need deep hydration, strength, or protection, every formula is crafted to enhance your hair's natural beauty while keeping it healthy and resilient.

Infused with antioxidant-rich complexes, these products shield your hair from daily stressors, including heat styling and environmental damage. Concentrated plant extracts work to strengthen and restore, while precious natural oils deeply nourish for a silky, healthy finish. With built-in UV and heat protection, your hair stays radiant, smooth, and effortlessly manageable, every day.

-
- 01 LUXURY HAIR MASQUE 200 ml/6.80 fl oz
 - 02 HYDRATION SHAMPOO 250 ml/8.45 fl oz
 - 03 HYDRATION CONDITIONER 250 ml/8.45 fl oz
 - 04 REPAIR SHAMPOO 250 ml/8.45 fl oz
 - 05 REPAIR CONDITIONER 250 ml/8.45 fl oz
 - 06 SCALP RELIEVE SHAMPOO 250 ml/8.45 fl oz
 - 07 DAILY DETOXING SHAMPOO 250 ml/8.45 fl oz
 - 08 BLOND SHAMPOO 250 ml/8.45 fl oz

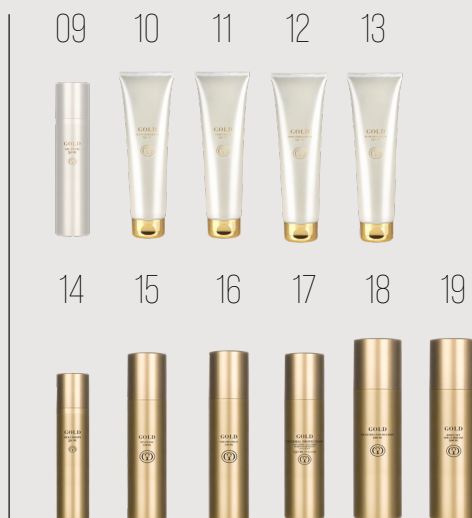


STYLE & PROTECT

The Style & Protect Line is your key to effortless, long-lasting hairstyles. Whether you're aiming for touchable softness, glamorous volume, or sleek definition, these styling essentials give you the creative freedom to achieve any look—from timeless classics to bold, modern trends.

More than just styling, these formulas are packed with essential nutrients to keep your hair healthy while you style. Advanced heat protection ensures your strands stay smooth and strong, even when using hot tools. With versatile textures and buildable hold, you can create, shape, and refine your perfect style—all while keeping your hair beautifully nourished and protected.

- 09 ARGAN OIL 50 ml/1.70 fl oz
- 10 SEA WATER CREAM 150 ml/5.10 fl oz
- 11 CURL CREAM 150 ml/5.10 fl oz
- 12 SMOOTHING CREAM 150 ml/5.10 fl oz
- 13 BLOW OUT CREAM 150 ml/5.10 fl oz
- 14 SILKY DROPS 50 ml/1.70 fl oz
- 15 TEN IN ONE 150 ml/5.10 fl oz
- 16 VOLUME SPRAY 150 ml/5.10 fl oz
- 17 THERMAL PROTECTION 150 ml/5.10 fl oz
- 18 DELICIOUS FOUNDATION 200 ml/6.80 fl oz
- 19 ROOT LIFT 200 ml/6.80 fl oz







FINISH

The Finish Line is where your style meets long-lasting hold and effortless elegance. Whether you prefer matte waves, sleek shine, or a natural, touchable finish, Gold Haircare ensures your look stays flawless all day.

Beyond hold, these formulas nourish and protect your hair with rich, organic plant extracts, keeping strands healthy and radiant. Lightweight yet powerful, each product locks in your style while enhancing your hair's natural beauty.

-
- 20 FAIRY DUST 10 g/0.35 fl oz
 - 21 FIBER WAX 80 ml/2.70 fl oz
 - 22 CLAY WAX 80 ml/2.70 fl oz
 - 23 STYLING WAX 80 ml/2.70 fl oz
 - 24 DRY SHAMPOO 200 ml/6.80 fl oz
 - 25 TEXTURIZING SPRAY WAX 200 ml/6.80 fl oz
 - 26 DRY HAIRSPRAY 400 ml/13.50 fl oz
 - 27 FLEXIBLE SPRAY 400 ml/13.50 fl oz
 - 28 SESSION HAIRSPRAY 400 ml/13.50 fl oz



METAMORPHYC SALON SYSTEM

Experience the next level of hair transformation with Gold's Metamorphic Salon System: a two-step regenerative treatment designed for both in-salon expertise and at-home care.

The Healing Bond & Vitamin Miracle duo works deep within the hair's structure to protect, rebuild, and strengthen strands during color treatments. Healing Bond shields hair integrity during lightening and coloring, while Vitamin Miracle locks in pigments, enhances longevity, and restores vitality after rinsing.

The result? Stronger, healthier, and beautifully vibrant hair. Because hair color should last longer, shine brighter, and feel better than ever.

-
- 29 DREAM SHAMPOO 250 ml/8.45 fl oz
 - 30 COME TRUE CONDITIONER 250 ml/8.45 fl oz
 - 31 VITAMIN MIRACLE 250 ml/8.45 fl oz
 - 32 HEALING BOND 250 ml/8.45 fl oz
 - 33 BACKBAR DREAM SHAMPOO 1000 ml/33.80 fl oz
 - 34 BACKBAR COME TRUE CONDITIONER 1000 ml/33.80 fl oz







TRUE PIGMENTS

Unlock a new era of coloring treatments with Gold's True Pigments, where innovation meets creativity. These highly concentrated pigment-infused conditioners not only enhance, refresh, or intensify your shade but also deeply nourish and protect your hair.

Go bold or keep it subtle! Mix and match pigments to create a personalized blend as rich or as soft as you desire. True Pigments offers stunning, long-lasting vibrancy with the added benefit of deep conditioning, so your hair feels as good as it looks.

- 35 ICE ANGEL BLONDE 300 ml/10.14 fl oz
- 36 SILVER STAR 300 ml/10.14 fl oz
- 37 ROSEGOLD SHIMMER 300 ml/10.14 fl oz
- 38 COOL DESERT BLONDE 300 ml/10.14 fl oz
- 39 SUN KISSED BLONDE 300 ml/10.14 fl oz
- 40 YELLOW MARVELOUS 300 ml/10.14 fl oz
- 41 AMBER MEDIUM BLONDE 300 ml/10.14 fl oz
- 42 HAZELNUT DELIGHT 300 ml/10.14 fl oz
- 43 BROWN DELUXE 300 ml/10.14 fl oz
- 44 ROSE EXCLUSIVE 300 ml/10.14 fl oz
- 45 CORAL DESTINY 300 ml/10.14 fl oz
- 46 RED OBSESSION 300 ml/10.14 fl oz
- 47 VIOLET FAIRYTALE 300 ml/10.14 fl oz
- 48 BLUE HEAVEN 300 ml/10.14 fl oz
- 49 BLACK DIAMOND 300 ml/10.14 fl oz



PREMIUM HAIR COLORS

Experience the luxury of hair color that not only transforms your shade but also nourishes and revitalizes every strand. Gold Haircare's innovative botanical complex is packed with precious nutrients that restore softness, silkiness, and strength while coloring.

Deep moisture infusion ensures the vibrant, long-lasting color while keeping both your hair and scalp protected. With each application, your hair is deeply cared for, restructured from within, and sealed with a protective layer, leaving it radiant, healthy, and beautifully colored.

With 88 shades, 6 developers, and 1 ammonia-free bleach, our range covers Demi, Semi, Permanent, and Gloss treatments. No PPD, no ammonia, no resorcinol - vegan.

50 MY FAVORITE PRODUCT
1.70 fl oz/50ml

50



- 51 MAGIC GLOSS 33.80 fl oz/1000 ml
- 52 3.3 VOL, 1% DEVELOPER 33.80 fl oz/1000 ml
- 53 10 VOL, 3% DEVELOPER 33.80 fl oz/1000 ml
- 54 20 VOL, 6% DEVELOPER 33.80 fl oz/1000 ml
- 55 30 VOL, 9% DEVELOPER 33.80 fl oz/1000 ml
- 56 40 VOL, 12% DEVELOPER 33.80 fl oz/1000 ml
- 57 PREMIUM HAIR COLOR 3.42 fl oz/100 ml
- 58 AMMONIA FREE BLEACH Lift Up to 9 levels

51



52



53



54



55



56



57

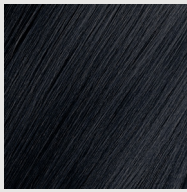


58





NATURALS



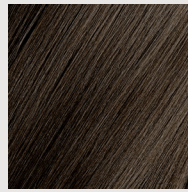
1
Gold Professional
Black



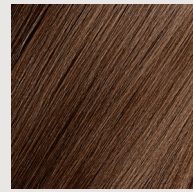
3
Gold Professional
Dark Brown



4
Gold Professional
Medium Brown



5
Gold Professional
Light Brown



6
Gold Professional
Dark Blonde



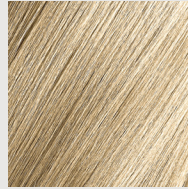
7
Gold Professional
Medium Blonde



8
Gold Professional
Light Blonde



9
Gold Professional
Very Light Blonde

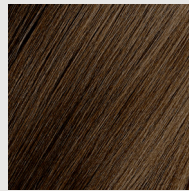


10
Gold Professional
Ultra Light Blonde

NATURALS 00



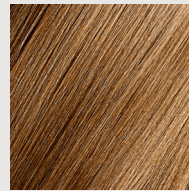
5.00
Gold Professional
Light Brown



6.00
Gold Professional
Dark Brown



7.00
Gold Professional
Medium Brown

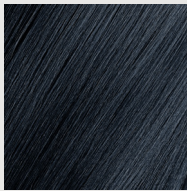


8.00
Gold Professional
Light Brown

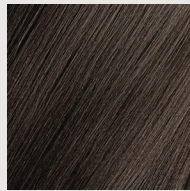


9.00
Gold Professional
Dark Blonde

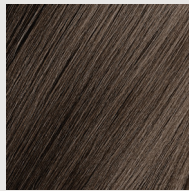
ASHES



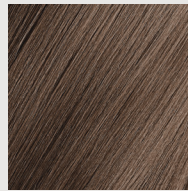
1.1
Gold Professional
Black Blue



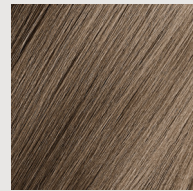
5.1
Gold Professional
Light Ash Brown



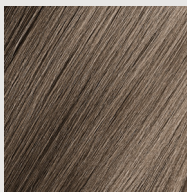
6.1
Gold Professional
Dark Ash Blonde



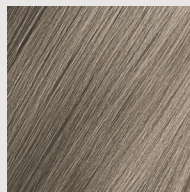
7.1
Gold Professional
Medium Ash Blonde



8.1
Gold Professional
Light Ash Blonde



9.1
Gold Professional
Very Light Ash
Blonde



10.1
Gold Professional
Ultra Light Ash
Blonde

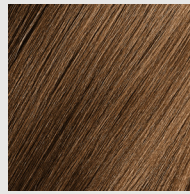
GOLDENS



5.3
Gold Professional
Light Golden Brown



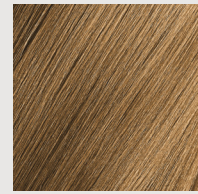
6.3
Gold Professional
Dark Golden Blonde



7.3
Gold Professional
Medium Golden
Blonde



8.3
Gold Professional
Light Golden Blonde



9.3
Gold Professional
Very Light Golden
Blonde



7.31
Gold Professional
Medium Golden Ash
Blonde



8.31
Gold Professional
Light Golden Ash
Blonde

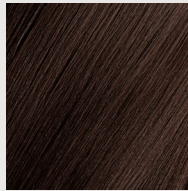


9.31
Gold Professional
Very Light Golden
Ash Blonde

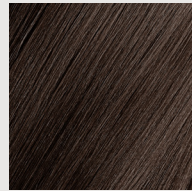


10.31
Gold Professional
Ultra Light Golden
Ash Blonde

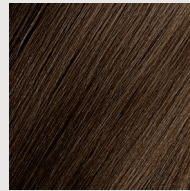
COOL BROWNS



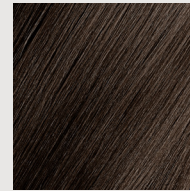
5.14
Gold Professional
Chestnut



6.14
Gold Professional
Hazelnut



7.14
Gold Professional
Tobacco



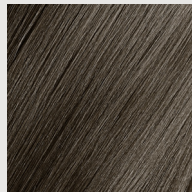
7.13
Gold Professional
Medium Beige
Blonde



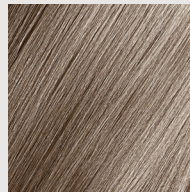
8.13
Gold Professional
Light Beige Blonde



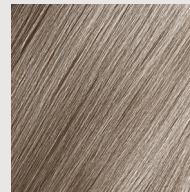
9.13
Gold Professional
Very Light Beige
Blonde



7.21
Gold Professional
Medium Sand
Blonde



9.21
Gold Professional
Very Light Sand
Blonde

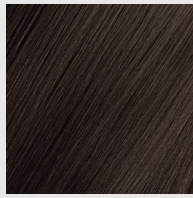


10.21
Gold Professional
Ultra Light Sand
Blonde

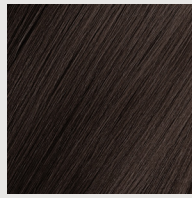
WARM BROWNS



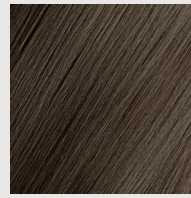
4.32
Gold Professional
Medium Golden
Violet Brown



5.32
Gold Professional
Light Golden Violet
Brown



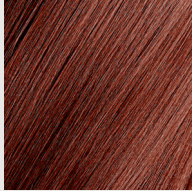
6.32
Gold Professional
Dark Golden Violet
Blonde



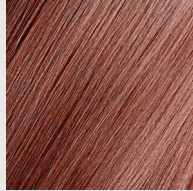
7.32
Gold Professional
Medium Golden
Violet Blonde



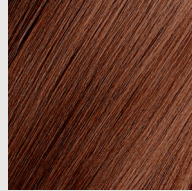
8.32
Gold Professional
Light Golden Violet
Blonde



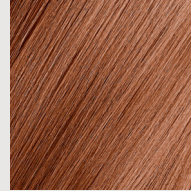
6.35
Gold Professional
Dark Chocolate
Blonde



7.35
Gold Professional
Medium Chocolate
Blonde

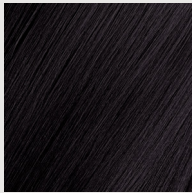


6.34
Gold Professional
Dark Golden
Copper Blonde

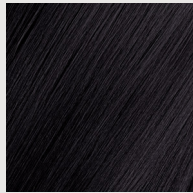


7.34
Gold Professional
Medium Golden
Copper Blonde

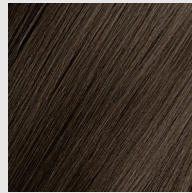
REDS/VIOLETS



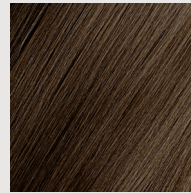
4.22
Gold Professional
Medium Intense
Violet Brown



6.22
Gold Professional
Dark Intense Violet
Blonde



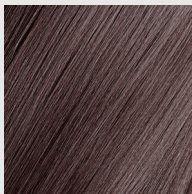
6.2
Gold Professional
Dark Pearl Blonde



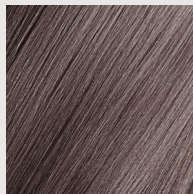
7.2
Gold Professional
Medium Pearl
Blonde



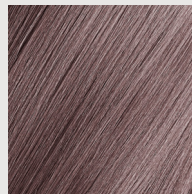
8.2
Gold Professional
Light Pearl Blonde



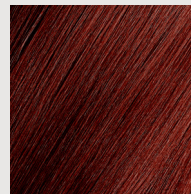
9.2
Gold Professional
Very Light Pearl
Blonde



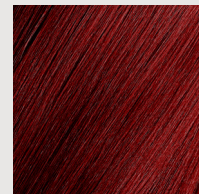
10.2
Gold Professional
Ultra Light Pearl
Blonde



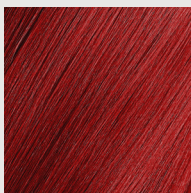
10.22
Gold Professional
Very Light Violet
Pearl Blonde



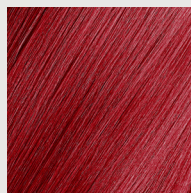
5.66
Gold Professional
Intense Red Light
Brown



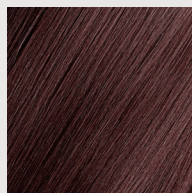
6.66
Gold Professional
Intense Red Dark
Brown



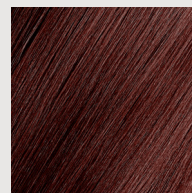
7.66
Gold Professional
Intense Red Medium
Blonde



8.66
Gold Professional
Intense Red Light
Blonde



5.5
Gold Professional
Light Red Brown

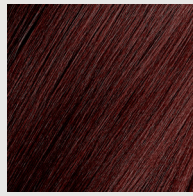


6.5
Gold Professional
Dark Red Blonde

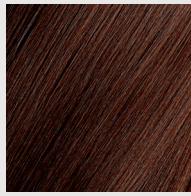
COPPERS



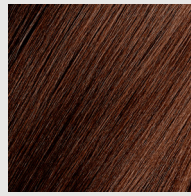
4.45
Gold Professional
Medium Copper Red
Brown



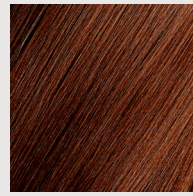
6.45
Gold Professional
Dark Copper Red
Brown



7.45
Gold Professional
Medium Copper Red
Blonde



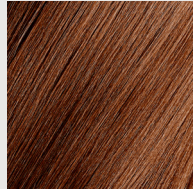
5.4
Gold Professional
Light Copper Brown



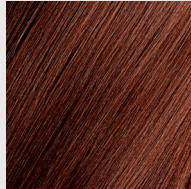
6.4
Gold Professional
Dark Copper Blonde



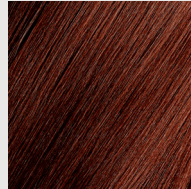
7.4
Gold Professional
Medium Copper
Blonde



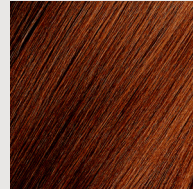
8.4
Gold Professional
Light Copper Blonde



6.44
Gold Professional
Dark Intense Copper
Blonde



7.44
Gold Professional
Medium Intense
Copper Blonde

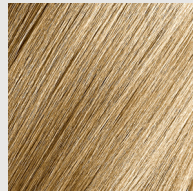


8.44
Gold Professional
Light Intense Copper
Blonde

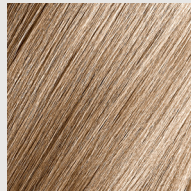
SUPER HIGH LIFT/TONERS



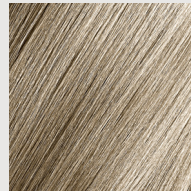
000sss
Gold Professional
White



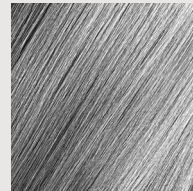
11.00
Gold Professional
Platinum Natural
Blonde



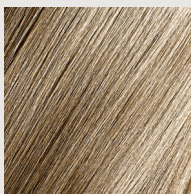
11.02
Gold Professional
Platinum Pearl
Blonde



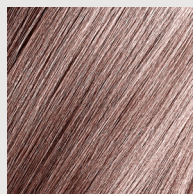
11.10
Gold Professional
Platinum Ash Blonde



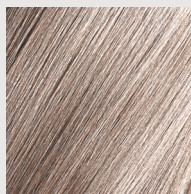
11.11
Gold Professional
Platinum Intense Ash
Blonde



11.13
Gold Professional
Platinum Beige
Blonde



11.20
Gold Professional
Platinum Violet Pearl
Blonde

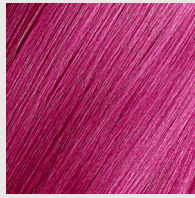


11.21
Gold Professional
Platinum Sand
Blonde

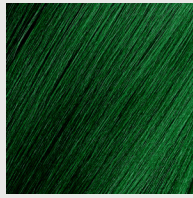
BOOSTERS



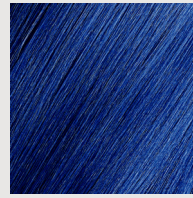
0.11
Gold Professional
Ash



0.02
Gold Professional
Pink



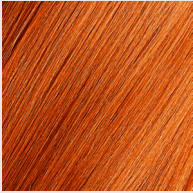
0.78
Gold Professional
Green



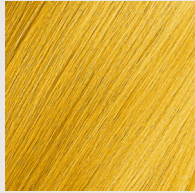
0.77
Gold Professional
Blue



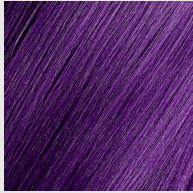
0.66
Gold Professional
Red



0.44
Gold Professional
Orange



0.33
Gold Professional
Yellow



0.22
Gold Professional
Violet





COSMETICS

Born from our passion for beauty and enriched by the knowledge we've gathered over the years, we proudly present Gold Cosmetics—a collection dedicated to making premium skincare and fragrances accessible to everyone.

Our mission is to redefine beauty standards and empower individuals by inspiring confidence through our thoughtfully crafted, efficacious product range. We believe that beauty should be inclusive, and our commitment to quality ensures that each product not only enhances your natural beauty but also nurtures your skin—leaving you feeling radiant and self-assured.

-
- 59 SAMPLE 5 ml/0.17 fl oz
 - 60 FACE CREAM 100 ml/3.42 fl oz
 - 61 FACE WASH 100 ml/3.42 fl oz
 - 62 BODY WASH 250 ml/8.45 fl oz
 - 63 BODY LOTION 250 ml/ 8.45 fl oz



PERFUMES

Discover the epitome of luxury with our unique perfumes. Crafted for both men and women, our collection offers an unparalleled experience for any occasion. Each iconic fragrance carries its own distinct signature, ensuring you find the perfect scent to complement your individuality. Immerse yourself in the world of Gold Perfumes and elevate your senses.

64 SAMPLES EAU DE PARFUM 2 ml/0.07 fl oz

65 GRACE EAU DE PARFUM 100 ml/3.42 fl oz

66 NOBLE EAU DE PARFUM 100 ml/3.42 fl oz

64

65

66





REWARD PROGRAM

GOLD PROFESSIONAL

Welcome to the Gold Professional Reward Program: our way of celebrating and supporting Gold Salons with an unmatched 20% reward, no matter your salon's size or purchase volume. With no minimum purchase requirement, this program is our way of showing appreciation to our Gold Family, providing ongoing rewards to help enhance your salon's success.

Two handwritten signatures in black ink. The first signature on the left is 'Mark' and the second signature on the right is 'Vittoria'.

ENDLESS REWARDS

ENDLESS POSSIBILITIES

The Gold Professional Reward Program is more than just a rewards system—it's a partnership designed to empower your salon with the tools, knowledge, and materials needed to thrive.

Join us on this journey and experience the benefits of being part of the Gold Family.

Product Support (6%)

Enjoy a 6% reward on every order, giving you access to the entire Gold Professional range. Choose from backbar essentials, station products, or Premium Hair Color, including developers and bleach. This ensures your salon remains fully stocked with top-quality products to serve your clients.

Accessories & Branding Materials Support (6%)

With every order, receive a 6% reward that can be used toward essential accessories and branding materials. Enhance your salon's image and functionality with these valuable resources.

Educational Support (8%)

Invest in your team's growth with an 8% reward dedicated to educational classes. This support accumulates with each order and is saved in a fund, ready to be used when needed. Please note: All educational funds must be used within the same calendar year and cannot be carried forward.

GOLD
TEN IN ONE
150 ML



EDUCATIONAL SUPPORT OPTIONS

KNOW THE BRAND – BASIC EDUCATION

Gain essential knowledge about Gold Professional’s history, values, and products, ensuring every team member represents the brand with confidence and consistency.

Included with the Intro Kit.

ADVANCED STYLING & COLOR CLASSES

Enhance your team’s expertise with in-depth training on product cocktails, ingredient knowledge, and advanced Premium Hair Color education.

Price: \$150 per ticket

Class size: 10-20 students

Maximum: 10 students per educator

LOOK & LEARN

Give your team the opportunity to observe and learn from top industry professionals, gaining valuable insights into advanced techniques and innovative approaches.

Price: \$100 per ticket

Class size: 20-100 students

WORKSHOPS / HANDS-ON

Engage your team in interactive workshops focused on specialized skills and techniques, providing practical, hands-on experience for immediate application.

Price: \$250 per ticket

Class size: 5-20 students

Maximum: 10 students per educator

MASTER CLASSES

Stay ahead of the latest trends with cutting-edge Cut & Color Collection training. Led by industry experts, these sessions cover the newest cutting and coloring techniques, designed for easy replication and customization with step-by-step guides.

Format Options: Look & Learn or Hands-On

Class size: 10-20 students

Look & Learn price: \$350 per ticket

Hands-On price: \$450 per ticket (lunch included)



GOLD PROFESSIONAL WAS CREATED FOR...

Gold Professional was created by hairdressers for all those who value the intersection of beauty and nature. The Gold World community expects high quality and is environmentally conscious.

The unique brand concept, highest-quality ingredients, refined formulations, and advanced technology make Gold Professional satisfying on many levels. The idea of social responsibility should be a guiding principle in today's world. We are responsible for our choices—for the sake of a better future for ourselves and the world around us. We challenge you: take care of yourself wisely, be beautiful, and be kind to our Earth.



Instagram

